



Contributor Agreement / Contribution Instructions 2018
Rat Rod Magazine, LLC

By signing this contract, you agree to the following terms:

Terms of Contribution

- 1) You allow Rat Rod Magazine LLC to use your contributed materials, in part or in whole, in printed form and in digital form as part of Rat Rod Magazine, its website, and promotional items and merchandise.
 - a) **You retain all rights to your raw material.** Rat Rod Magazine LLC is only seeking permission to *use* your copyright protected material in the magazine, online, and as part of its printed merchandise, and only obtains ownership of the pages published in the magazine, not the original photography or artwork itself.
 - b) Rat Rod Magazine LLC will never RESELL your copyright protected material. Rat Rod Magazine LLC only has the right to publish and distribute your work as part of the Magazine and relevant promotional materials and merchandise unless otherwise agreed upon.
 - c) You will be clearly credited for your work by name and/or copyright holder.
- 2) Rat Rod Magazine LLC is not responsible for repercussions stemming from disputes or issues related to the photography/contribution. It is the contributor's responsibility to collect location release forms or other permissions to obtain copyright. Rat Rod Magazine LLC uses contributed materials in agreement with the contributor with the understanding that the contributor has obtained *full copyright* of the contributed materials. You the contributor release Rat Rod Magazine LLC of any liability pertaining to your contribution.
- 3) By signing this contract, you give Rat Rod Magazine LLC the right to use your submitted materials in a manner that fits the magazine. You understand that photography and art can be manipulated, edited, and/or re-worked as needed by Rat Rod Magazine LLC.
- 4) Compensation, if any, is to be agreed upon on an individual project basis. Rat Rod Magazine LLC does not pay royalties or any other per-sale monetary amounts. Unless specified by contract, contributions to Rat Rod Magazine are on a volunteer basis. If compensation is agreed upon, it must be noted and signed at the bottom portion of this contract by an authorized Rat Rod Magazine LLC editor.
- 5) By signing this contract, you agree to abide by the following restrictions relevant to the pre-publication date of the specific magazine issue:
 - a) **Materials submitted for inclusion in the magazine cannot be publicly viewable until two weeks after the in-store release date. This includes any images from the submitted material even if they are not used in the publication. (ie, same**

setting, vehicles, locations) If violation of this courtesy occurs, you the contributor may be liable for any damages resulting from the breach.

- b) Previews shared with you the contributor are considered private and must remain confidential. (pre-publication previews)
- c) After the magazine is released, original photos, which you own, or tear sheets provided by RRM can then be posted/shared/displayed however you want. The time leading up to the release is critical as not to spoil the feature. This is a courtesy for everyone involved to keep some exclusivity.

6) Materials are used at the discretion of Rat Rod Magazine LLC. Not all materials will be used. If submitted material IS NOT used at all, this agreement becomes nullified. Rat Rod Magazine LLC reserves the right to reject any material, for any reason.

By signing this contract, you agree to the above-named terms. This agreement is presentable in a court of law and is recognized as a binding contract for contribution to Rat Rod Magazine. Rat Rod Magazine LLC MUST have this signed agreement on file to use any contributions.

Again, by signing this agreement you are accepting full responsibility for your materials.

*Please note that Rat Rod Magazine LLC also saves and files all email correspondence in relation to the permissions needed to publish contributed materials. Emails are never shared and remain confidential unless needed as proof of permission granted. (We are very serious about obtaining proper permissions, and proving that we have done so, in a manner that is admissible in a court of law)

NOTE: Rat Rod Magazine no longer publishes models in its regular issues. For model submissions, please email girlsof@ratrodmagazine.com to submit for our annual model issue.

Signed: _____ Dated: _____

Please check this box if you are or are planning to be a regular contributor and would like this one release form to cover all of 2018.

**Please fill out the following contribution information pages completely before submitting.

HOW TO SUBMIT

Step 1: Complete the following.

Contributor:

Full Name: _____ Phone: _____

Address: _____ Email: _____

Photographer: (If photographer is the Contributor, note that)

Company/Legal Business Name: _____

Name: _____ Email: _____

Phone: _____ Website: (Optional) _____

Car Owner:

Full Name: _____ Phone: _____

Address: _____ Email: _____

Notes: If there is extra info important to the feature shoot, include it here.

****Rat Rod Magazine will NEVER share your personal information with ANYONE.**

Step 2: Feature Photography Guidelines.

- 1) Rat Rod Magazine is an automobile magazine. We feature cars first and foremost. So, when you shoot a car for a feature, always remember that coverage of the car itself is the most important thing. PLEASE BE FAMILIAR WITH THE MAGAZINE BEFORE SUBMITTING. It will help you understand what we are looking for and increase your chances of being published. When shooting a rat rod for a feature, keep the following in mind:
 - a) **It's all about the angles:** Get photos of the **whole car** from multiple angles and views. These photos need to have some space around the car so we have room to work with for feature layouts.
 - b) **Get photos of key car features.** Talk to the car owner about this. Capture all the creative bits and pieces in detail.
 - c) **Photograph the Engine.**
 - d) **Photograph the interior.**
 - e) Photograph the owner with his or her rat rod. We want to see the creator!
- 2) We are currently not publishing model shoots in our regular issues. (Our *Girls of Rat Rod Special Edition* is ALL models... if that is your focus please consider submitting there instead.)
- 3) Feature shoot location selection is important but again, the car is the focus. Choose a location that works with the car being shot. Choose a location that has some character. Get creative. If you take an awesome rat rod and shoot it in a local grocery store parking lot, it's likely that we will not run it, so just keep location in mind when you shoot. Make sure the vehicle is not camouflaged by the background, or that the background is not too busy. Make sure that the vehicle is far enough away from buildings/structures as to give it some separation in the photos. (if it all blends into mush, it is harder to work with.)

Step 3: Setting up your photos for submission.

- 1) Feature photos need to be high resolution. This means shoot the largest photos your camera can shoot and do not size the images down at all. You can crop a little for composition, but do not size down your photos.
- 2) Images sent in need to be processed and ready to use. This means you need to make all your adjustments to exposure, color, contrast, and all that. We will accept HDR photos as well. NOTE: Please do not add weird effects or graphics to your images, just do basic adjustments to make them look as good as you can.
- 3) Images sent in for feature use need to be JPG format. Again, do not resize your images, just convert them to JPG.
- 4) Feature material needs to be either put into **ONE zip file** and sent via dropbox to info@ratrodmagazine.com, or put on a drive or disc and snail-mailed to our editorial office listed below. **DO NOT email or dropbox individual files** – we will not be able to process them.
- 5) **Absolutely no watermarks.** We will not accept or publish material that has been watermarked in any way.
- 6) Number of photos is up to you, but please don't send duplicates or 30 photos of the same angle. Simply pick the best ones and give us as much variety as you can without going overboard. 10 to 20 usable images is a good target number.

Step 4: Sending in the feature material.

- 1) Complete this Contributor Agreement / Contribution Instructions. All required information needs to be filled out. All images need to be prepped per step 3.
- 2) If submitting via snail-mail, put this Agreement and your DVD or flash drive of images in an envelope. When mailing in the Agreement, you only need to mail in the first 3 pages. Mail the envelope to: ****NOTE: This is the least desirable method.**

Rat Rod Magazine
PO Box 48423
Minneapolis MN 55448
ATTN: Submissions

- 3) Correspondence:
If you send in a feature, the car is a good fit for the magazine, and the photos meet our guidelines, then we will let you know as soon as the decision is reached to publish your material. Keep in mind that we are a bi-monthly magazine and we have feature submissions coming in all the time, so we have a surplus of them. It can take 6 months, 8 months, or even a year to get a feature into the magazine after we have received it.

Please be patient.

If we are holding material that you would like to use elsewhere, please let us know as soon as possible so we can remove it from our database.

Thank you for being a part of Rat Rod Magazine!